

**MATHA EDUCATIONAL REPORT – MATHA SKILL DEVELOPMENT CENTRE ,
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ANNUAL REPORT -2017-2018.

INTRODUCTION: **MATHA EDUCATIONAL TRUST** doing its marvelous services for down trodden people to their improvement of economical status through various trade of skill training and to the many rural areas to the various districts of Tamil Nadu . And also its encouraged the people to become an Entrepreneurs(self), either small or micro level at the beginning .



MATHA EDUCATIONAL TRUST IS A REGISTERED TRUST AND ITS BEGINS its service since 2001 after its trust registration with the vision of uplift the under poverty people economical status through training and its running to achieve the same **GOAL** without any break .



As its wants to create a proper youth and women development , the motivation sessions also involved by the MATHA TRUST to hit their aim at very soon .

Herewith we expressed our activities during the year of 2017-2018.

During the year of 2018 to 2018 the following departments are providing us to give a chance to conduct the training programs and made us to do our service better .

EDII-BANGALORE – MEDP PROGRAM

PUTHUVAZHVU THITTAM – VELLORE

PUTHUVAZHVU THITTAM – THRUVANNAMALAI – LIVELY HOOD TRAINING

MAGALIR THITTAM – LIVELY HOOD TRAINING

NABARD –CHENNAI – FLAP program

EDII- AHEMADEBAD – FACE BOOK MARKETTING

EDII – MEDP – PROGRAM: –



MEDP Program sponsored by **EDII -Ahmadabad -Accenture** with the main aim of create an micro level entrepreneurs at various trade at rural areas . During this

Year we conducted the following programs under this scheme .

SER. NO	PROJECT AREA	TRADE	BENEFICIARIES	ACHIEVERS
1	Pennathur	Jute products	47	33
2	Karugamputhur	Artificial jewel making	46	32
3	Walajapet	Paper products Waste products , artificial jewel making	50	33
4	Kaverippakkam	Waste product management	46	33





ABOUT THIS TRAINING :-New Skills Introduced –

JUTE PRODUCTS :-

This year we conducted a training MEDP IN JUTE PRODUCTS is a new concept for us . It was a special training for in that Pennathur area and in that surrounding area during the training period the candidates are benefitted more to learn in new skill.

Now the candidates are planning to start jute production unit , for based on this and they formed a new SHG's marketing group to market their products



WASTE PRODUCT MANAGEMENT

Waste management is an innovative program at our two of our rural areas . candidates are understanding that how to reuse their old clothes and bulbs, and shocks etc. these products are highly demanding by various hospital and institutions. They preparing beautiful door mates and flowers , dolls etc.



PAPER PRODUCTS FOR PHYSICALLY CHALLENGED CANDIDATES



At Walaja there are so many candidates are physically challenged and leading their life with depending on others . So this paper product training was very useful and its gave a full hope to lead their life without any dependency . After completion of their training they also formed a **CL J** (common lively hood joined liability group) and open their bank account . They got a sanctioned about Rs. 1,000,00/- (one lake) from the MAGALIR Thittam to start their own paper product unit at their area . Hope they will get the amount for cutting machine from EDII _Ahmadabad. The District Project Officer of Vellore District assured to help to get an order from all the government department for their betterment of life .

MARKETING LINKAGE

VELLORE SELF HELP GROUP MARKETING

At Vellore our training candidates formed a marketing group and taking initiative to market the SHG'S products throughout the District. And also they will work for **VELMA SHOPS** also .

PENNATHUR – SHG'S MARKETTING SOCIETY

And also one marketing group started at Pennathur and this group also will take the same responsibility throughout the District .

ALLIVARAM WOMEN MARKETING SOCIETY –

WOMEN'S CLUB AFFLIATED WITH NEHRU YUVA KENDRA

Allivaram – KANIYAMBADI Block .



The women's club and marketing society started on 10th of June 2018, the state Director of Nehru Yuva -Kendra -Shri . Satheese was inaugurated this 1st meeting . Mrs. Vijaya also participated and motivated the women to function this club properly . around 35 women participated in it .



**WOMEN'S CLUB
KANIYAMBADI –
KATTOOPUTHUR**



At KATTOOPUTHUR Village the women,'s club was started on 18th of june at their community Hall Mr. Ragaven the president of the block and the former panchayath president and Vellore Mahalir Thittam APO's , the youth Coordinator of Nehru Yuva Kendra and City Rotary Club members came and started this club and encouraged the participants .

Mr . Vishwanathan the former president of that panchayath was taken a sessions for importance of health and hygiene and current importance of **SWITCCH BHARATH**.

LIVELY HOOD TRAINING - PUTHU VAAZVU THITTAM

During this 2017 – 2018 many lively hood training were conducted at many rural areas at Vellore and Thiruvannamalai Districts . The details of the trainings are as follows .

NABARD –PROGRAMS

During this 2017-2018 we formed a 12 SHG'S AND 20 JLG'S In few rural areas at Vellore districts .

PUHU VAAZHUVU THITTAM – THIRUVANNA MALAI

LIVELY HOOD PROGRAMS

During this year of **2017-18** we have trained many candidates at Thiruvannamalai districts for lively hood training like preparations for home cleaning products which was sponsored by Puthu Vaazhvu Thittam . This is a great chance to us to enter more remote areas in that District. And this home cleaning products training are most use full for village people and its marketing also very easy for them . More then 600 candidates are benefitted from this training .

we are much happy about this rural training because we had a wonderful experience to approach different type of rural people.

HOME APPLIANCES TRAINING :-

At Indra Nager pvp there was a training, arranged home appliances for youth for one week . its sponsored by Puthu Vaazhvu Thittam – Vellore . Around 20



candidates are benefitted from this course . It was conducted by our staff Mr. Padmanaban who had a more experience in that field .

ARTIFICIAL JEWEL MAKING TRAINING – VELLORE – DISTRICT

we covered a Alangayam areas and Valaiyampattu areas to give an much creative training on artificial jewel making .Around 60 people are benefitted from this training .

MAHALIR THIITAM – VELLORE DISTRICT .

BASIC SEWING OPERATOR :-

Under Mahalir Thittam we have conducted a 3 months training course the following rural areas



(A)PENNATHU (B)SOZHAVARAM



C) MALLAGUNDA



on the whole 120 candidates were participated and benefited from this program . after the training all had a confident to earn with this skill. many of the candidates are becoming a self entrepreneur after this training .



NULM TRAINING - - BASIC BEAUTY



The basic beauty course was conducted in Vellore urban women for 3 months at our head office . The candidates utilized their free time with much worth full. As a modern trend this beautician course also one of the most important to life to maintain the beauty . 23 candidates are benefitted from this course and many are started to earn while on training period itself .

TWO WHEELER MECHANISM TRAINING FOR WOMEN





when the two wheelers are distributed for the women under **Amma Scheme** at Tamil Nadu , these Two wheeler mechanism training as conducted as a experimental basis . This is somewhat innovative program for this two wheeler mechanism exclusively for women 20 women are participated very enthusiastically .



FACE BOOK MARKETTING TRAINING

SPONSORED BY EDII-ACCENTRE- AHMEDABAD



The Face Book Marketing training was conducted at around

10 rural areas for 1000 candidates . The main aim of this training was to create a marketing the products of all micro entrepreneurs through face book media .These training was very useful and many micro entrepreneurs are created their face book new

id to marketing their products .



BSSS – COMMUNITY COLLEGE –



The health care assistant course was conducted with the BSS registration . last year 10 students are passed out with good score from this course . and now they all are getting good job at various hospital and got good earning with that .

OTHER OUTSIDE TRAINING

EB STAFF TRAINING



At katpadi EB station training centre our Principal Ms. Sathya taken some sessions for their staff

TRAINING FOR CF (Community Facilitator) – MATHANUR MAGAMAI



there was a two days training was conducted by Ms. Sathya , the Principal of our institution for women staff of Mathanur Magamai – Puthu Vaazhvu Thittam based on the topic of communicative Skills and personality development and 30 staff are benefitted from that training

FOR CFS – MAHALIR THITTAM



From MAHALIR Thittam their 20 community staff are participated in the one day work shop for work efficiency and leadership qualities , at Ellagiri Hall – at Vellore conducted by Ms . Sathya – The Principal of our Trust .

THE ROTARY - INNER WHEEL CLUB MEETING

OUR Director **MR. GUNASEKARAN** and our principal **MS. J.K. SATHYA INVITED** as a guest speaker for inner wheel ladies club .While they talk about the role of women and importance of women entrepreneurs all were feeling amazing and expressed that they got use full tips for their economical improvement .

CITY ROTARY CLUB –

Our **DIRECTOR** participated and gave an talk about entrepreneurship at the evening session

YOUTH ENTREPRENEURS :- SRILANKAN REFUGES CANDIDATES –

The entrepreneurship development awareness camp was organized by



OFER to the **VELLORE DISTRICT** refuges camp at our Matha trust training centre . The importance of self employment and disadvantages of wage employments were explained them clearly . The sessions were taken by various methods like debates , group discussions and role-plays etc .



FOR YOUTH AT CARRIER GUIDE TRAINING

The employment department were arranging a training youth students . our director mr. Gunasekaren took a session about youth development and their future development .

TOT TRAINING PARTICIPATED



THE BIRD (BANKER'S INSTITUTE FOR RURAL DEVELOPMENT) arranged a tot training for all NGO staff connected with jlg formation and another training is financial management . Our Director was attending the both training and awarded a certificates

TOT – EDII- BANGALORE



Our principal Ms.Sathya participated at tot training one week which was conducted by EDII- Bangalore at Indian Social Institute – Bangalore . She got a best performer award for this training .

FACE BOOK MARKETTING TRAINING



The Face Book Marketing training was arranged by ACCENTRE –AHEMADABAD . Our DIRECTOR MR. GUNASAKERAN and Mr. SIVA GUNAA were participated and benefitted in this training .

TAMILNADU NGO'S FEDERATION MEETING

THE TAMIL NADU NGO'S FEDERATION meeting was conducted at Chennai. our Director and our Principal were participated in this meeting .

PARTICIPATED IN THE EXHIBITION



The lively hood mission at Vellore district arranged a Sara exhibition at Vellore fort ground . We have arranged a three days cultural program . We entertained through the Vijay Tv comedy famous Simbu group and gave variety of entertainment.

ELAGRI KODAI VIZHA



our training candidates were participated and exhibit their jewel making things in the Ellagiri kodai Vizha Exhibition which was arranged by government Tamil Nadu .

NABARD EXHIBITION – MADURAI

We had allotted for a stall at Madurai which were conducted by **NABARD** . We Exhibit our jute trainees products and some other house hold materials also , we proudly said that we have achieved a highest sales from that entire stalls .

OTHER EVENTS :-



Our training candidates are took initiatives to celebrate Deepwalli, Christmas , Pongal festivals without any religious factor .Every thing was arranged by them in a grand manner and delivered a cultural

program also .all these were created as a family spirit .



FUTURE PLAN.....

OUR FUTURE PLAN IS

- **# TO HIGH QUALITY Marketing Service through SHGs at State Level .**
 - **# To implement the JUTE products ,**
 - # To elaborate our youth service through Clubs**

#To implement same project for artesian and traditional SKILL for women;

OUR GRATITUDE TO

We express our gratitude to all our sponsoring agency EDII – BANGALORE , EDII- ACCENTRE – AHAMADABAD , NABAERD , MAGALIR THITTAM , LIVELY HOOD MISSION , PUTHU VAAZHVU THITTAM AND ALL OTHER SUPPORTING agency those who helped us to do our service in the more rural areas and to move forward to achieve our goal . and also we thank to JANAKI HOSPITAL, VIDHYA HOSPITAL , MURARI HOSPITAL ,and MIOT HOSPITAL to accommodate our student comfortably , and also equip them to as a qualified nurse . We too thank all the helping hands including our staff, students ,parents , friends and also all the helping hands for their encouragement and support . Above all we thank the power of our God for his leadings , giving strength to each of our step to move forward to achieve our goal .

THANK YOU

